

“keatext

HR Employee Feedback Analysis



As an HR, people, culture, talent leader...

You're well aware of how the pandemic and current economic conditions have **shifted your responsibilities**. Changes keep on coming. They're challenging to foresee and navigate, and you're wondering how best to approach them all. Both strategically, to stay on top of **HR best practices and employee needs**, and technologically, with ongoing innovation in HR analytics.





Your priority in 2024 is turnover.

As budgets everywhere are pinched, the investment in hiring, training, and onboarding becomes much greater than retaining employees and preventing turnover. Ultimately, these profitability drivers may be the biggest pressures from executives. But a **people-first culture** is necessary to achieve any of these in the modern workplace.

50%

of employees do not trust
their leaders ([Gartner](#))

26%

of employees will leave in
the next year ([Inspirus](#))



We help you understand the voice of employee.

Keatext is a feedback analysis platform that seamlessly brings the voice of employee into your decision making process, by helping you to:

- Understand **open-ended employee feedback** like surveys
- Assess employee sentiment around workplace topics
- Recommend ways to build employee trust and prevent turnover
- Close the **feedback loop** to let employees be heard



No need to redesign your HR tech: Keatext fits right in.

You might not have the bandwidth to integrate new HR tech. Keatext is a **cloud-based, standalone analytics platform** that makes it easy to import data and be responsive to employee needs – without sacrificing resources in your team.

1. Connect

Upload data like open-ended survey responses with an easy CSV import process or through an integration

2. Analyze

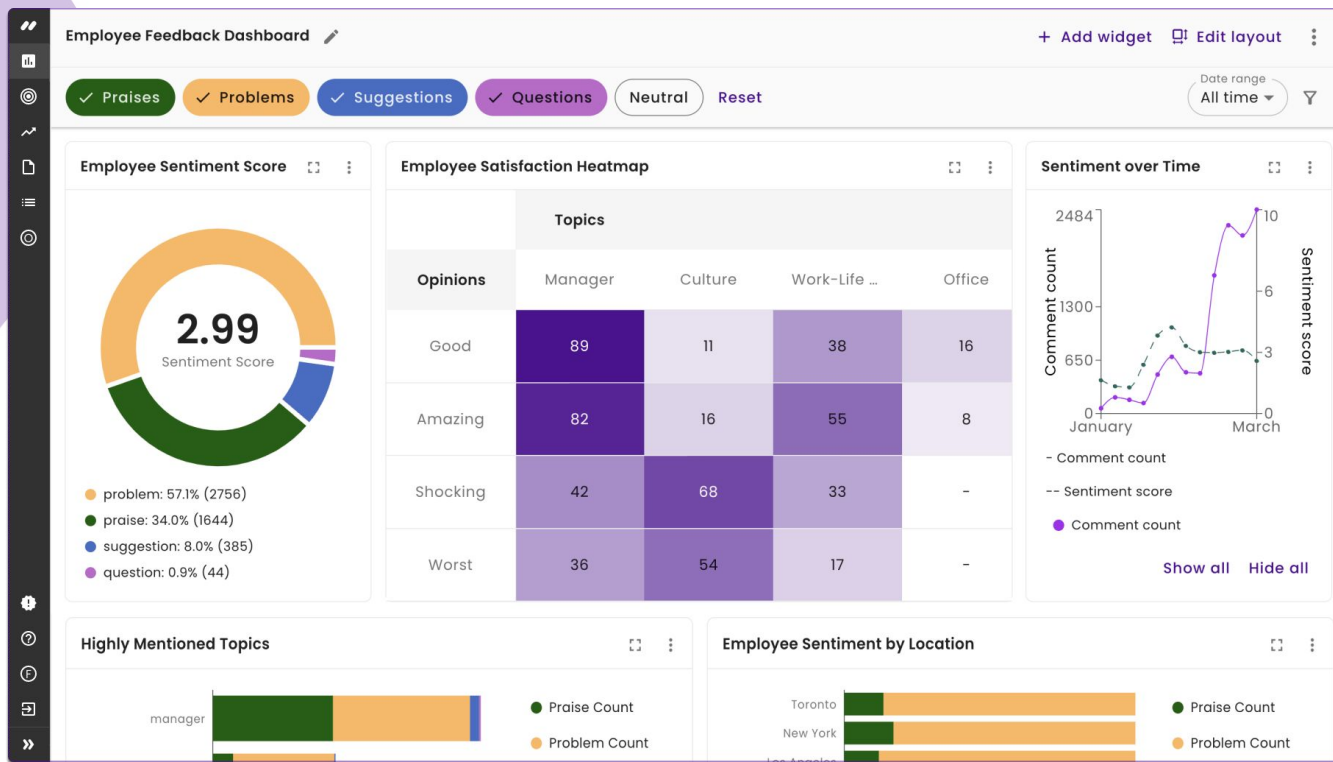
Identify sentiment around workplace topics, gauge employee wellbeing, and find what drives engagement or turnover

3. Act

Recommend and prioritize ways to build trust, close the feedback loop, and prevent employee turnover



Customizable Dashboard





AI-Based Recommendations

⌵

📊

🎯

📈

📄

☰

🎯

⚙️

❓

🔍

🔗

»

≡ Filters

10 of 10 topics

Date range
All time ▾

Focus recommendations

manager

To improve management, schedule regular training and development sessions to help managers improve their skills and enhance their leadership abilities, encourage open communication and feedback, and implement a mentorship or coaching program. This can hel...

[More details](#)

work-life balance

To improve work-life balance, you could implement flexible work schedules, encourage employees to use their paid time off (PTO) to recharge and avoid burnout, and create a company culture that recognizes the importance of maintaining a healthy personal...

[More details](#)

culture

To improve culture, you could promote open communication and transparency, invest in employee development, and create a supportive and inclusive work environment. This can include implementing diversity training, offering mentorship programs, and creating...

[More details](#)

< 1 - 3 of 6 >

Export Recommendations Summary

0 topic selected Hide Tag

☰ List

📊 Chart

<input type="checkbox"/>	TOPICS	IMPACT ↑	KEY OPINIONS SUMMARY	COMMENTS
<input type="checkbox"/>	manager	<div>🎯</div> <div>↓ 5.47%</div>	Managers are unorganized, lack communication skills, and show favoritism towards certain employees. View more on the analysis page	346
+ Add tag				
<input type="checkbox"/>	work-life balance	<div>🎯</div> <div>↓ 3.66%</div>	Employees' work lives are overwhelming and they find themselves constantly stressed, exhausted, and unable to maintain a healthy balance between professional responsibilities and personal life.	169



Be an HR strategic partner to your business.

More than just your day-to-day work, though, Keatext supports your development as an HR strategic partner to your business. Our platform gives you data-driven insights to advocate for the value of stronger people analytics and **lead** your HR digital transformation.



"Keatext was the methodology that was missing to give us the opportunity to go deeper in the data and the insights."

Cyrine Ben Ncib

intelcom

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Talk to us about
your HR priorities

Book a demo